

# Drive Real Business Value from Your Data with BI

## Overview



SPECIALIZATION  
**Data Analytics**  
Google Cloud

Having an inbuilt ability to gather and interpret business data in a considered way is invaluable to improve efficiencies, reduce costs, and remain competitive in a rapidly changing marketplace.

At Appsbroker, we have significant experience helping both small and large organisations adopt modern business intelligence and advanced analytics capabilities that allow them to drive real value from their data.

### Appsbroker for BI: What's Covered?

Our core BI offering is designed to empower your organisation to take control of its data across six key areas:



Looker



Google Data Studio



tableau

1. Harnessing tools such as **Looker, Tableau and Data Studio** to build data literate organisations.
2. **Federating data literacy** and skills to the edge of the business, enabling employees across finance, supply chain, commerce and other units to access data and generate their own insights.
3. **Reducing shadow IT**/shadow databases.
4. **Removing manual, Excel-driven processes** and small databases being shared via email without appropriate governance or management.
5. **Automating reports and scheduled analytics** - allowing you to automatically publish dashboards and reports and provide access to key stakeholders as needed - without any manual effort.
6. **Consistent view of data**, and breaking down data silos, by providing a single source of truth and an enterprise-scale data warehouse without the on-premise administrative and operational overheads.

### Full Life Cycle Support

Our comprehensive approach to BI covers the entire life cycle - from building the foundations and understanding your organisation's challenges, to upskilling your teams to deliver true business value:

- **Service design and understanding** the pain points of your current solution(s).
- Building a **backlog of priority reports** and analytics that need migrating.
- Selecting tools and assessing the market to ensure you **select the right BI tool**.
- Target state architecture and delivering a **new BI platform**.
- **Training and enablement workshops** for staff, ensuring they can benefit from the new tools and embed them into their way of working.
- **Advice and design patterns** on how to create automated dashboards and reports for executives.

Ready to harness the power of BI?

Get in touch to start your business intelligence journey with Appsbroker today.

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