



# Actionable Roadmap to Data Insight in 2.5hrs

Data Modernisation Workshop



Google Cloud

Discover how to transform your data performance on **Google Cloud Platform** in our 2.5 hour workshop.

## Key Takeaways

**Build a framework to grow revenue by 40% year-on-year** - through modernising your data and adopting real-time insights.

**Make faster, better-informed business decisions** - with critical information delivered to the people who need it within five seconds.

**Increase cost efficiencies** - make the most of the data you already have by empowering your existing teams to use better analytics at the point of work.

1

### Insights into Current State

We will assess how effectively your organisation currently uses data against best practices, covering the following areas:

Teams, technology, current internal initiatives, recent customer wins.

2

### Data Empowerment

We will take a deep dive into the pain points that are holding your business back, and empower your team to improve:

Time from idea to value, quality and trust of your organisation's data, maturity of your organisation's capabilities (e.g. BI, AI, ML).

3

### The Art of the Possible

Align your business ambitions with the leading data strategies of today and tomorrow, and outline your road to achieving data parity.

4

### Launch Preparations

Agree on your target objectives for data migration and address the blockers you need to overcome in order to achieve velocity.

5

### Actionable Roadmap

Outline a roadmap to take you from launch through to meeting target objectives while continually delivering value. Use best practices such as Agile to keep iterating and improving.

Let's get migrating!

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