

Let Us Help You Unleash The Power Of GCP For SAP



SAP + Data Analytics + Google Cloud = Appsbroker

Fast paced, data driven organisations choose SAP on GCP with Appsbroker

We've brought our market leading data analytics expertise and combined it with our in-house SAP capability to enable flexible and agile Data Analytics solutions for our customers to better serve their customers and differentiate in the market.

Organisations need to innovate and be agile to react quickly to market conditions, all whilst preserving their SAP core. GCP for SAP with Appsbroker helps customers realize innovation, stability, scalability, resiliency, cost reduction and security at cloud pace.

Working exclusively on Google Cloud allows us to excel in realizing our 'Market differentiator' Smart Analytics accelerators, ML/AI models, Industry/LOB solutions and Automated Landing zones exclusively for SAP workloads on Google Cloud, taking the risk out of innovating the heart of the business.

As a Google Managed Service Provider (MSP) and with approved 'SAP on GCP Expertise', we provide our customers with the certainty of engaging with a qualified and thoroughly vetted Google Partner.

Our SAP team consists of highly experienced SAP and Google cloud specialists in Data, Application and Infrastructure Modernization and have been at the forefront of the SAP on cloud evolution, helping customers realize maximum value from SAP estates through Digital/Cloud transformations.

Google Cloud Platform is a leader in data analytics; has a committed SAP relationship (SAP's own Frankfurt data centre is power by GCP); brings innovation to the forefront; ; is cost effective with per minute billing and automatic discounts for sustained use.

- 1 Enrich and Transform your SAP data with Appsbroker/Google Smart Analytics accelerators, Data Integration solutions, ML/AI models and Industry/LOB solutions.
- 2 Migrate now with the Google Cloud Acceleration Programme, providing up to 150% of your year-1 Google consumption as investment for your migration and year 1 Google Consumption at no cost.
- 3 Award winning and Google Managed Service Provider (MSP) providing certainty of quality, ability and outcomes at lowest possible risk
- 4 Partner with Appsbroker to leverage our Market differentiator SAP Data Analytics, SAP Landing Zone automation, Cloud foundations and Cost Optimization solutions.Appsbroker Automated Landing zones for SAP helps you setup GCP environments in hours.
- 5 Open, knowledge sharing culture with flexible engagement and commercial models, ensuring our engagement is shaped to fit your specific and evolving requirements

How We Helped Transform Direct Sales Effectiveness

Appsbroker was engaged by a leading UK based manufacturer of electrical goods to help transform the effectiveness of its direct sales team during Black Friday events.

Combining SAP ECC and Hybris data with campaign data and data from social media, we helped enable real time and actionable insight into the effectiveness of the use of campaign triggers on direct sales during Black Friday events, following the event across the multiple time zones across the globe.

And what started as a once a year Black Friday way of working has now become the defacto standard. It is driving core direct sales that as a result of Covid enforced rapid shift towards a direct buying habits

A Flavour of SAP at Appsbroker

SAP Data Analytics

For City Plumbing, we integrated SAP Business Objects data with Google Bigquery, accelerating Performance and enabling a BigQuery Data Lake

Working With Partners

We have partnered with SAP partners for large scale SAP migrations from on-premises or AWS to GCP. Our Automated Landing Zones help establish GCP foundations in hours/days instead of months.

Driving Innovation

We are bringing a number of thought leaders together to explore how we can maximise the use of GCP for SAP Smart Data Analytics, ML/AI models, App Modernization and FinOps for SAP

Knowledge is Power - Helping Our Customers Understand the Value of SAP on Google Cloud in Three Easy Steps



Step 1 - Cost it, Now!



Step 2 - Trial it, Now!



Step 3 - Migrate it, Now!

Want to know how to get going on the Three Easy Steps to Knowledge is Power, visit our website: <https://info.appsbroker.com/sap-now> or contact our team:



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